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Araize Value Added Reseller Program

Araize's Value Added Reseller Program provides qualifying organizations and individuals access to a fully functional, demo copy of the full suite of FastFund Online software products. FastFund Online was designed specifically for nonprofit organizations by a group of CPAs with extensive experience auditing and consulting nonprofit organizations. Our typical user requires a system that meets their unique nonprofit accounting, donor management and payroll needs without the high price of other vertical market applications.

There are no fees or minimum sales requirements to become an authorized reseller, but Araize is seeking resellers who have a strong presence in the nonprofit community.

We look forward to building a mutually benefitting relationship with you and your company.

Reseller's Commission Schedule

40% - First twelve months of contract
10% - All subsequent years of contract*

*To receive ongoing commission, reseller must sell at least one new system each calendar year.

If customer adds additional modules, reseller receives 40% of the total upgrade fee paid by customer for the first year and 10% for all subsequent years.

Refer to the sample commission chart for an example of projected earnings over a five year period.

Sales Development and Marketing

Araize develops regular marketing programs including advertising in trade publications, the Internet, trade shows, seminars and email. Araize is committed to supporting our resellers with their sales efforts.

Reseller Trial Version Site

Araize will provide reseller with a FastFund Online Trial Version site with full functionality for all FastFund Online modules. The Trial Version site is to be used for demonstration purposes only and cannot be used for reseller's or reseller's clients' accounting, fund raising or payroll systems.



Company Information

Company: _____

Company Contact: _____ Position: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Telephone: _____ Fax: _____

Email: _____ Web Address: _____

Federal Tax ID Number: _____

Business Profile

1. Company is a: Corporation Partnership Sole Proprietorship

2. Years in Business: _____ Number of Locations: _____ Number of Employees: _____

3. What is your company's specialty or major vertical sales markets? _____

4. Have you sold software before? Yes No

5. Software currently being marketed: _____

6. Marketing Methods: Retail Direct Sales Seminars Telemarketing
 Direct Mail Trade Shows Mail Order Trade Magazines Other

Monthly Sales Forecast for Araize Products

Estimated monthly sales of FastFund Online: 1-3 4-6 7-10 11-15 > 15

(This information is requested strictly for evaluation purposes and is not binding)

Application Approval

This Araize Authorized Reseller Application will be considered for approval only when submitted along with any available brochures or literature on your company.

The statements provided in this application and in the attached documents are true and complete to the best of my knowledge. I also understand the following: (1) information submitted in this application will be treated discreetly by Araize; (2) inaccurate and/or false information may be grounds for Araize to terminate any future contractual agreements; and (3) Araize may contact any business or person outlined in this application for the purpose of verifying the information submitted. I agree to authorize any such business or person to release any information to Araize which may be required to effect such verification.

Name: _____ Signature: _____

Title: _____ Date: _____

Once your application is complete, please mail or fax to the above address



Sample Commission Schedule Five Years

40% - First twelve months of contract
 10% - All subsequent years of contract*

*To receive ongoing commission, reseller must sell at least one system each calendar year.

Gross Sales	Year 1	Year 2	Year 3	Year 4	Year 5
First year 40%, subsequent years 10%					
\$10,000.00	\$4,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
\$10,000.00		\$4,000.00	\$1,000.00	\$1,000.00	\$1,000.00
\$10,000.00			\$4,000.00	\$1,000.00	\$1,000.00
\$10,000.00				\$4,000.00	\$1,000.00
\$10,000.00					\$4,000.00
Cumulative Yearly Commissions	\$4,000.00	\$5,000.00	\$6,000.00	\$7,000.00	\$8,000.00
Gross Sales	Year 1	Year 2	Year 3	Year 4	Year 5
First year 40%, subsequent years 10%					
\$20,000.00	\$8,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00
\$20,000.00		\$8,000.00	\$2,000.00	\$2,000.00	\$2,000.00
\$20,000.00			\$8,000.00	\$2,000.00	\$2,000.00
\$20,000.00				\$8,000.00	\$2,000.00
\$20,000.00					\$8,000.00
Cumulative Yearly Commissions	\$8,000.00	\$10,000.00	\$12,000.00	\$14,000.00	\$16,000.00
Gross Sales	Year 1	Year 2	Year 3	Year 4	Year 5
First year 40%, subsequent years 10%					
\$50,000.00	\$20,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
\$50,000.00		\$20,000.00	\$5,000.00	\$5,000.00	\$5,000.00
\$50,000.00			\$20,000.00	\$5,000.00	\$5,000.00
\$50,000.00				\$20,000.00	\$5,000.00
\$50,000.00					\$20,000.00
Cumulative Yearly Commissions	\$20,000.00	\$25,000.00	\$30,000.00	\$35,000.00	\$40,000.00